

World
Economic
Development
Congress

Archivo

October 27, 1993

His Excellency Patricio Aylwin
President of Chile
Office of the President
Palacio de la Moneda
Santiago
CHILE

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Dear Mr. President:

In the last two years, the World Economic Development Congress has become the premiere meeting for the world's most influential leaders in business, industry and government, where they set the standard for competing and investing in today's global marketplace. Over 3,000 delegates representing more than 100 nations and 1,000 companies participated in the 1992 and 1993 World Congresses. Following on the success of these events, the World Economic Development Congress is proud to announce the first *Congress of the Americas*, scheduled to take place in Guadalajara, Mexico on April 6-8, 1994, immediately preceding the Inter-American Development Bank meeting.

The *Congress of the Americas* will gather approximately 400 business and government leaders from around the hemisphere to openly discuss, debate and offer their insights into the dynamic marketplaces of the Americas. International business leaders - CEOs of major multinational corporations, influential institutional investors, senior executives with international responsibility - will join delegates from the Inter-American Development Bank meeting to create new business and trade relationships.

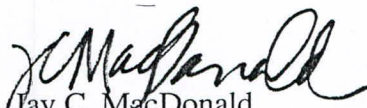
I would like to invite you to give a keynote address at the 1994 Congress of the Americas.

The purpose in inviting you is to have keynote speakers who exemplify leadership and innovation, and who can offer thought-provoking ideas on the crucial economic and political issues facing the Americas. Keynote speakers at past World Congress events have included such renowned leaders as The Rt. Hon. Margaret Thatcher, President F.W. de Klerk, Dr. Nelson Mandela, Prime Minister Václav Klaus, GATT Director-General Peter Sutherland and Dr. Henry Kissinger. We would be honored to have you join this distinguished roster.

Enclosed please find additional information on the World Economic Development Congress and the *Congress of the Americas*. Our conference manager, Laura Simmons, will be calling you in the next week to discuss your participation. We will be glad to accommodate your schedule in arranging a time for your special address.

I hope you will not only honor us with your presence, but honor the entrepreneurial spirit exemplified by the participants of the *Congress of the Americas*.

Sincerely yours,


Jay C. MacDonald
Chairman and CEO

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**World
Economic
Development
Congress.**

ARCHIVO

REPUBLICA DE CHILE
PRESIDENCIA
REGISTRO Y ARCHIVO

NR. **93/22586**

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C.D.E.	<input type="checkbox"/>	M.L.P.	<input type="checkbox"/>
M.T.O.	<input checked="" type="checkbox"/>	E.D.E.C.	<input type="checkbox"/>
M.Z.C.	<input type="checkbox"/>		<input type="checkbox"/>

FROM: Jared Goldfarb
TITLE: Conference Coordinator
TELEPHONE: (617) 487-7981
FAX: (617) 487-7937

TO: His Excellency Patricio Aylwin
 President of Chile
 Office of the President
 CHILE

FAX: 562-697-3262

DATE: October 27, 1993

MESSAGE:

If you have any questions, please do not hesitate to call.

BAY COLONY-CORPORATE CENTER 1000 WINTER STREET, SUITE 3700 WALTHAM, MA 02154 USA
 TELEPHONE 617.487.7900 FAX 617.487.7937 TELEX 0505135048MCIUW



**World
Economic
Development
Congress**

October 27, 1993

His Excellency Patricio Aylwin
President of Chile
Office of the President
Palacio de la Moneda
Santiago
CHILE

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Jay C. MacDonald
Chairman and CEO

BAY COLONY CORPORATE CENTER 1000 WINTER STREET, SUITE 3700 WALTHAM, MA 02154 USA
TELEPHONE 617-487-7900 FAX 617-487-7937 TELEX 6505135048MCIUW

The 1994 Congress of the Americas

Profiting from the Economic Revolution of the Americas

April 6-8, 1994 • Guadalajara, Mexico

The 1994 Congress of the Americas offers an unparalleled setting for some of the most well-known and influential representatives of business, industry and government from around the hemisphere to openly discuss, debate and offer their insights into the dynamic marketplaces of the Americas. The Congress of the Americas will take place immediately prior to the annual meeting of the Inter-American Development Bank, gathering over 500 business and government leaders for the hemisphere's premiere public and private sector meeting.

Participants will have a variety of opportunities to exchange ideas on the future of economic and business development in the Americas and form relationships that will last long beyond the end of the Congress. The program features keynote addresses, panel discussions and workshops that cover the latest information on market trends, crossborder trade and investment strategies, and profitable partnerships for growth, among other topics.

The Congress is divided into Summits focusing on specific areas of interest:

The CEO Summit

This exclusive, by-invitation-only event is for chairman and chief executive officers of the world's largest corporations and of the most important companies in Latin America to explore strategies for partnerships, trade and growth in the Pan-American market.

The Economic Policy Summit

This high-level event is for ministers of finance and industry, central bank governors, economic development executives, development bank officials, service providers, ambassadors and other senior policymakers from throughout the Americas to discuss the changing rules and regulations that affect trade and investment policies.

Investing in Latin America Summit

This selective meeting is for institutional investors, fund and portfolio managers, venture capitalists and senior executives with strategic planning or international responsibility to examine the risks and rewards of investing in the emerging markets of the Americas.

Global Industry Roundtables

These half-day sessions, focused on specific industry issues such as energy, telecommunications or transportation, provide concrete information on critical problems.

The World Economic Development Congress and its affiliates own and manage leading conferences and expositions, often in partnership with international media and professional associations. The World Economic Development Congress' flagship meeting takes place each year immediately prior to the IMF/World Bank meeting and is attended by more than 2,000 delegates representing more than 100 nations and 1,000 companies. Programs have featured Margaret Thatcher, Henry Kissinger, South Africa's President F.W. de Klerk and Nelson Mandela and more than 300 internationally renowned speakers from business, government and academia.



**World
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1993 World Economic Development Congress

SEPTEMBER 23-25 WASHINGTON, D.C.
Immediately preceding the IMF/World Bank Group Annual Meetings

PLENARY KEYNOTE ADDRESSES

- Zbigniew Brzezinski, Counselor, Center for Strategic and International Studies
- E. W. de Klerk, President, Republic of South Africa
- Ronald Freeman, Vice President, Merchant Banking, The European Bank for Reconstruction and Development
- Henry Kissinger, Chairman, Kissinger Associates, Inc.
- David K. P. Li, Director and Chief Executive, Bank of East Asia, Ltd.
- Nelson Mandela, President, African National Congress
- Babacar Ndiaye, President, African Development Bank
- Lawrence H. Summers, Undersecretary for International Affairs, U.S. Department of the Treasury
- Peter Sutherland, Director General, GATT

FIVE CONGRESS TRACKS

- **THE CEO SUMMIT** Chair: Wolfgang R. Schmitt, Chairman, Rubbermaid Incorporated. By invitation only, this Summit attracted over 100 CEOs and Chairman of the world's largest multinational corporations. *Presented in association with Chief Executive magazine.*
- **THE ECONOMIC POLICY SUMMIT** Chair: William E. Brock, Chairman, The Brock Group. A discussion of the changing rules and regulations affecting trade policy, development, and foreign capital investment. *Presented in association with Foreign Affairs magazine.*
- **THE INSTITUTIONAL INVESTORS SUMMIT** Chairs: Dean LeBaron, Chairman, Batterymarch Financial Management and Jim Rogers, President, Rogers Holdings. An in-depth analysis providing insight into emerging markets and forecasting specific economic and investment environments and opportunities. *Presented in association with Pensions & Investments.*
- **THE GROWING COMPANIES SUMMIT** Chairs: Patti S. Manuel, President, Business Services Group, Sprint Corporation and Frederic M. Roberts, Chairman, National Association of Securities Dealers. A discussion of realistic strategies for financing global expansion, identifying strategic partnerships and creating niche markets. *Presented in association with Inc. magazine.*
- **THE GLOBAL INDUSTRY ROUNDTABLES** A series of vertical market workshops dissecting specific industry issues and provide solutions to critical problems.

Business Opportunities with Development Assistance Agencies	Why Invest in Africa?
Developing Education and Training	The Wireless Revolution
Mobile Computing and Communications	World Energy Outlook
A Blueprint for International Investing	The Policy Environment for Transportation Infrastructure
Collaboration on Technology	Currency Risk Management
Pay Television Services	ISO 9000: Navigating the New EC Regulations
Media & Marketing	

ATTENDANCE

2,298 Delegates • 219 Speakers • 77 Ministers and Ambassadors
 118 CEOs from the world's largest multinational corporations
 237 CEOs from rapid growth companies
 92 Countries were represented • 1,634 Corporations were represented



**World
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Development
Congress**



World Economic Development Congress

REPUBLICA DE CHILE
 PRESIDENCIA
 REGISTRO Y ARCHIVO

NR. 83/26663

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M.Z.C.	<input type="checkbox"/>		<input type="checkbox"/>

First Annual Congress of the Americas
Profiting From the Economic Revolution of the Americas
 April 6 - 8, 1994 Guadalajara, Mexico

The Third Annual World Economic Development Congress
Global Partnerships for Growth
 September 29 - October 1, 1994 Madrid, Spain

to: His Excellency Patricio Aylwin
 title: President of the Republic of Chile

from: Jared Goldfarb
 title: Conference Coordinator
 telephone: 617-487-7981
 fax: 617-487-7937
 date: December 13, 1993

company: Office of the President
 fax: 562-697-3262

Total number of pages, including cover: 6

Please do not hesitate to call if you have any questions.

ARCHIVO



**World
Economic
Development
Congress**

December 29, 1993

His Excellency Patricio Aylwin
President of the Republic of Chile
Office of the President
Palacio de la Moneda
Santiago
CHILE

Dear Mr. President:

I am pleased to confirm your participation as a speaker at the Congress of the Americas, which will take place at the Hyatt Regency Hotel in Guadalajara, Mexico on April 6-8, 1994.

As you can see from the attached list, you are joining a very distinguished roster of speakers. We would appreciate your taking a moment to review the list of topics, and let us know which ones are of particular interest to you. We will then be in contact again in January to finalize the details of your participation in the Congress.

All panel sessions are conducted as moderated discussions in a "television format" with **absolutely no speeches**. This is not meant to be a political platform or promotional presentation. Rather, we encourage a succinct case study format, of about 8-10 minutes per speaker. Gear your remarks to a very senior level audience. Assume they know the business and are looking for insights, real time information and news. We want to capture contrasting points of view by encouraging an interactive format with the audience. All panels will conclude with about 15-20 minutes of questions and discussion from the moderator, other panelists and audience.

I will need a black and white glossy photograph of you (5"x7" or 13cm x 18cm) and a concise biography (no more than two paragraphs, in english if available) sent to our offices as soon as possible. These will be included in the Congress of the Americas Program Guide, which will be distributed on-site.

Periodically, you will receive updates with changes to the conference agenda and newly confirmed speakers and advisors. Any suggestions you may have for speakers or attendees are most welcome.

Enclosed, please find a speaker release form, which needs to be signed and returned to me immediately, along with the attached marketing survey. If you have any questions, please do not hesitate to call me at (617) 487-7981. Thank you for your acceptance and interest in the Congress.

Sincerely,

Jared Goldfarb
Conference Coordinator


**World
Economic
Development
Congress**
**SPEAKER RELEASE FORM
FORMULARIO DE DESCARGO PARA PONENTES**

- * Listed below is information as it appears in our records / La información listada a continuación es la que aparece en nuestros archivos *
- * Please review and make any necessary corrections on this form / Por Favor, revise el presente formulario e indique las correcciones oportunas *

Name/Nombre: His Excellency Patricio Aylwin
 Title/Cargo: President of the Republic of Chile

Company/Empresa: Office of the President
 Address/Dirección: Palacio de la Moneda
 Santiago
 CHILE

Telephone/Teléfono: 562-671-7117
 Fax/Fax: 562-697-3262

Your signature below indicates your agreement to speak at the 1994 Congress of the Americas, presented by World Congress Management, Inc., and confirms that the above printed and/or edited information is correct. This release will also indicate that in consideration for your participation in the conference, you agree to permit WCM, Inc. to produce audio/video recordings of any and all sessions, as well as to televise/broadcast, reproduce, sell and/or distribute such recordings and/or transcripts, in its sole discretion. You further agree that WCM, Inc. may reproduce, publish, distribute or otherwise use your name, photograph, likeness, and biographical data which you have provided, and any of your oral or written comments in connection with the conference. You hereby release WCM, Inc. from any and all claims which you might have in connection with any such use of your name, photograph, likeness, biographical data, and oral or written comments.

Su firma a pie de página indica su acuerdo en participar como ponente en el Congreso de las Américas de 1994, presentado por World Congress Management, Inc., y confirma que la información impresa y/o editada arriba indicada es correcta. Este descargo indicará también que, en consideración a su participación en la conferencia, Ud. accede a permitir a WCM, Inc. a producir grabaciones de audio/video de todas y cualesquiera de las sesiones, y, al mismo tiempo, a televisar/emitir, reproducir, vender y/o distribuir dichas grabaciones y/o transcripciones en esta única discreción. También accede a que WCM, Inc. pueda reproducir, publicar, distribuir o, de otra manera, usar su nombre, fotografía, apariencia y datos biográficos que Ud. facilite, y cualesquiera de sus comentarios orales o escritos en conexión con la conferencia. Por la presente, Ud. libera a WCM, Inc. de todas y cualesquiera reclamaciones que pudiera tener en conexión con cualquier uso tal de su nombre, fotografía, apariencia, datos biográficos y comentarios orales o escritos.

Signed/Firmado _____ Date/Fecha _____

- * Please return this form promptly to / Por favor, sírvase de remitir el presente formulario a la mayor brevedad a: *

JARED GOLDFARB, Conference Coordinator
 World Congress Management, Inc.
 1000 Winter Street, Suite 3700
 Waltham, MA 02154

Phone/Teléfono: (617) 487-7981 Fax/Fax: (617) 487-7937

1000 WINTER STREET, SUITE 3700
 WALTHAM, MA 02154 USA
 TELEPHONE 617.487.7900
 FAX 617.487.7937

36 WESTBOURNE GARDENS
 LONDON W25PU
 UNITED KINGDOM
 TELEPHONE 71 702 2227

420 LEXINGTON AVENUE
 SUITE 300
 NEW YORK, NY 10170 USA
 TELEPHONE 212.267.6148



World Economic Development Congress

CONGRESS OF THE AMERICAS

April 6-8, 1994

CEO Summit, *Strategic Partnerships for Growth*

For chairman and chief executive officers of the largest companies in the Americas

Topics include:

- *Capitalizing on the Post-NAFTA Business Climate*
- *Models of World-Class Competitiveness in the Americas*
- *The Promise and Perils of the Privatization Boom*
- *Forging Strategic Alliances from Toronto to Tierra del Fuego*
- *Emerging Free Trade Agreements*
- *Forecasting the Growth Favorites: Sectors and Trends to Watch*
- *Mastering Information Technology*

ECONOMIC POLICY Summit, *Country Strategies for Growth: Attracting and Keeping Investment*

For ministers of finance, industry and trade, central bank governors and their advisors, development bank officials, ambassadors and other senior policymakers from throughout the hemisphere

Topics include:

- *Creating Investor Confidence: Country Reforms that Work*
- *The Impact of Political Risk and Reform in Latin America*
- *Marketing Your Country's Best Assets*
- *Privatizations: Assessing the Market*
- *Utilizing Free Trade Agreements*
- *Public-Private Partnerships for Development*
- *Training the Workforce of the Future*
- *Social Development: Latin America's Urgent Economic Priority*

INVESTING IN LATIN AMERICA Summit, *The Risks and Rewards of Investing in the Americas*

For institutional investors, pension plan sponsors, fund and portfolio managers, and chief financial officers from throughout the Americas

Topics include:

- *The Emergence of Latin America: Is the Euphoria Justified?*
- *How Much Risk is Too Much Risk? Pension Plan Sponsors Respond*
- *Capitalizing on the Next Wave of Privatizations*
- *Prospects for Growth: Who Will Lead the Way?*
- *Allocating Assets: Fresh Alternatives for Investors*
- *Latin America or Asia: Evaluating Your Investment Alternatives*
- *Country Investment Workshops: A Close-Up Look at the Hottest Markets of the Americas*

INDUSTRY ROUNDTABLES

Half-day sessions, open to all participants, that provide an in-depth look at specific industry issues

Topics include:

- *Telecommunications: Linking the Hemisphere*
- *Financing Growth: New Options for Latin American Companies*
- *Contracting with Development Assistance Agencies*
- *Energy Outlook for the Americas*
- *Managing Environmental Risk*
- *The Wireless Revolution: Mobile Computing and Communications*
- *A Blueprint to Investing in the Americas*
- *Upgrading Infrastructure: Opportunities in Transportation and Shipping*

CONFERENCE MARKETING SURVEY

In order to help us tailor our programs to the interests of our speakers and advisors, we would appreciate your taking a moment to answer the following questions and return at your earliest convenience to:

Jared Goldfarb, Conference Coordinator
Fax: (617) 487-7937

Thank you,

Name: _____

1. We would like to give your participation in the Congress visibility among the people who are important to you. Do you have a client base that should receive a brochure or a press release about the Congress? If so, who should we contact within your company to assist with this?

2. Please list any associations or corporate boards of which you are a member.
=

3. Please list any books you have authored, with publisher and date.

4. What newsletters or trade publications do you or your colleagues read?

5. What conferences have you recently attended or do you plan to attend in 1994?

6. Do you have any speaker recommendations or new topic ideas for the Congress?



**World
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1994 Congress of the Americas Confirmed Speakers

KEYNOTES

Patricio Aylwin, President, Republic of Chile
João Clemente Baena Soares, Secretary General, Organization of American States
Rafael Angel Calderón Fournier, President, Republic of Costa Rica
Lawrence H. Summers, Undersecretary, International Affairs, U.S. Department of the Treasury

PANELISTS

Juan Autrique, CEO, Mexinox
Reba A. Beeson, Senior Vice President, Structured Finance, Paribas Capital Markets Group
Nariman Behravesh, Research Director, DRI / McGraw Hill
Delia Cárdenas, Minister of Planning and Economic Policy, Panama
Richard A. Castillo, Minister of Finance, Guatemala
Marshall A. Cohen, President and CEO, The Molson Companies, Ltd.
Ignacio de Posadas, Minister of Economy and Finance, Uruguay
Hernando de Soto, President, Instituto Libertad y Democracia
Fernando X. Donayre, Sr. Portfolio Analyst, Trust Fund Investments Dept., Florida Power & Light Co.
Phillipe Erard, Chairman and CEO, Corimon S.A.
Miren Etcheverry, Director, Baring Asset Management
Barbara H. Franklin, Former U.S. Secretary of Commerce
Alieto A. Guadagni, Ambassador of Argentina to Brazil
James F. Hoge, Jr., Editor, Foreign Affairs
Gary C. Hufbauer, Senior Fellow, Institute of International Economics
Fernando Illanes de la Riva, Minister of Economy, Bolivia
Susan Kaiman Purcell, Vice President, Latin American Affairs, The Americas Society
Pedro Pablo Kuczynski, President and CEO, Nueva Management Inc.
Rebecca P. Mark, Chairman, President and CEO, Enron Development Corp.
Francis Maude, Head, Global Privatization, Morgan Stanley International
Carlos Muñoz Vega, Minister of Finance, Costa Rica
Arnaldo T. Musich, Director Titular, Siderca S.A.I.C.
Liliana Nealon, President, Liliana Nealon Associates Limited
Sylvia Ostry, Chairwoman, Center for International Studies, University of Toronto
Martín Redrado, Chairman, Comisión Nacional de Valores de Argentina
Riordan Roett, Director, Latin American Studies Program, Johns Hopkins University
Roberto Rojas, Minister of Foreign Trade, Costa Rica
Juan Manuel Santos Calderón, Minister of Foreign Trade, Colombia
Michael Troutman, Senior Manager, Investment Programs, Evangelical Lutheran Church
Joseph S. Tichin, Director, Latin America Program, Woodrow Wilson International Center
Jaine Zabudovsky, General Director, Undersecretariat for International Trade Negotiations, Mexico

Fisio

EL CONGRESO DE LAS AMÉRICAS

del 6 al 8 de abril, 1994 • Hotel Hyatt Regency • Guadalajara, México
inmediatamente precedente a la reunión del Banco Interamericano de Desarrollo

Discursantes confirmados:



Patricio Aylwin, Presidente de la República de Chile



João Clemente Baena Soares, Secretario General, Organización de Estados Americanos



Lawrence H. Summers, Subsecretario de Relaciones Internacionales, Secretaría de Hacienda, E.E.U.U.

Eduardo Aninat Ureta, Ministro de Finanzas

Rafael Calderón, Presidente de la República de Costa Rica

y 200 expertos más en el comercio interamericano

La conferencia para líderes de negocios y gobiernos de todo el continente Americano

El programa del Congreso incluye:

CUMBRE DE DIRECTORES GENERALES:

Reunión exclusiva para invitados especiales, donde participarán los directores generales de las más importantes empresas en las Américas

CUMBRE SOBRE POLÍTICA ECONÓMICA

Donde se investigarán las mejores maneras de atraer la inversión y estimular las economías nacionales

CUMBRE SOBRE INVERSIÓN EN LATINOAMÉRICA

Donde se examinarán las mejores estrategias para inversión en Latinoamérica

Se dispondrá de un servicio de interpretación simultánea (inglés/español) a lo largo de toda la conferencia



**World
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Development
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Para más amplia información, contactar:

World Economic Development Congress

1000 Winter Street, Suite 3700

Waltham, MA 02154

Estados Unidos

Teléfono: 617-487-7900

Fax: 617-487-7937



El Congreso de Las Américas agradece enormemente al apoyo y patrocinio de Sprint

Memorandum

10

De : Marcelo Trivelli Oyarzún
Asesor Presidencial

A : Carlos Pascarella E.

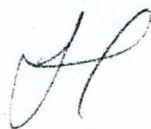
Fecha : 09/11/93.

Para agendar ??,

- 93/22606. Fabio Jarro Jarro U. Presidente
consejo de Comercio Exto.
20/11 20.30 hrs.

Para su atención

- 93/22586. Janed Gold fork, World Economic
development Congress.
Osaka 1994.-



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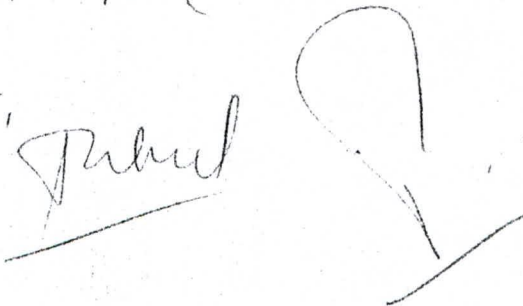
Memorandum

De : Marcelo Trivelli Oyarzún
Asesor Presidencial

A : Sr. Carlos Bustamante E.

Fecha : 04.01.94

Se remite folio del "World Economic Development Congress - April '94", recibido el 29.12.93 (93/26663), que tiene relación con los antecedentes enviados a Ud. el 09.11.93 (93/22586).

Atte. 



**World
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October 27, 1993

His Excellency Patricio Aylwin
President of Chile
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REGISTRO Y ARCHIVO

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M.Z.C.	<input type="checkbox"/>		<input type="checkbox"/>

ARCHIVO

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Sincerely yours,


Jay C. MacDonald
Chairman and CEO

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en v. edos a MTD

J. Jorgensen



**World
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ARCHIVO

REPUBLICA DE CHILE
 PRESIDENCIA
 REGISTRO Y ARCHIVO

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08/NOV 93

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M.Z.C.	<input type="checkbox"/>		<input type="checkbox"/>

FROM: Jared Goldfarb
TITLE: Conference Coordinator
TELEPHONE: (617) 487-7981
FAX: (617) 487-7937

TO: His Excellency Patricio Aylwin
 President of Chile
 Office of the President
 CHILE

FAX: 562-697-3262

DATE: October 27, 1993

MESSAGE:

If you have any questions, please do not hesitate to call.

BAY COLONY CORPORATE CENTER 1000 WINTER STREET, SUITE 3700 WALTHAM, MA 02154 USA
 TELEPHONE 617.487.7900 FAX 617.487.7937 TELEX 6505135048MCIUW



**World
Economic
Development
Congress**

October 27, 1993

His Excellency Patricio Aylwin
President of Chile
Office of the President
Palacio de la Moneda
Santiago
CHILE

Dear Mr. President:

In the last two years, the World Economic Development Congress has become the premiere meeting for the world's most influential leaders in business, industry and government, where they set the standard for competing and investing in today's global marketplace. Over 3,000 delegates representing more than 100 nations and 1,000 companies participated in the 1992 and 1993 World Congresses. Following on the success of these events, the World Economic Development Congress is proud to announce the first *Congress of the Americas*, scheduled to take place in Guadalajara, Mexico on April 6-8, 1994, immediately preceding the Inter-American Development Bank meeting.

The *Congress of the Americas* will gather approximately 400 business and government leaders from around the hemisphere to openly discuss, debate and offer their insights into the dynamic marketplaces of the Americas. International business leaders - CEOs of major multinational corporations, influential institutional investors, senior executives with international responsibility - will join delegates from the Inter-American Development Bank meeting to create new business and trade relationships.

I would like to invite you to give a keynote address at the 1994 Congress of the Americas.

The purpose in inviting you is to have keynote speakers who exemplify leadership and innovation, and who can offer thought-provoking ideas on the crucial economic and political issues facing the Americas. Keynote speakers at past World Congress events have included such renowned leaders as The Rt. Hon. Margaret Thatcher, President F.W. de Klerk, Dr. Nelson Mandela, Prime Minister Václav Klaus, GATT Director-General Peter Sutherland and Dr. Henry Kissinger. We would be honored to have you join this distinguished roster.

Enclosed please find additional information on the World Economic Development Congress and the *Congress of the Americas*. Our conference manager, Laura Simmons, will be calling you in the next week to discuss your participation. We will be glad to accommodate your schedule in arranging a time for your special address.

I hope you will not only honor us with your presence, but honor the entrepreneurial spirit exemplified by the participants of the *Congress of the Americas*.

Sincerely yours,

Jay C. MacDonald
Chairman and CEO

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The 1994 Congress of the Americas

Profiting from the Economic Revolution of the Americas

April 6-8, 1994 • Guadalajara, Mexico

The 1994 Congress of the Americas offers an unparalleled setting for some of the most well-known and influential representatives of business, industry and government from around the hemisphere to openly discuss, debate and offer their insights into the dynamic marketplaces of the Americas. The Congress of the Americas will take place immediately prior to the annual meeting of the Inter-American Development Bank, gathering over 500 business and government leaders for the hemisphere's premiere public and private sector meeting.

Participants will have a variety of opportunities to exchange ideas on the future of economic and business development in the Americas and form relationships that will last long beyond the end of the Congress. The program features keynote addresses, panel discussions and workshops that cover the latest information on market trends, crossborder trade and investment strategies, and profitable partnerships for growth, among other topics.

The Congress is divided into Summits focusing on specific areas of interest:

The CEO Summit

This exclusive, by-invitation-only event is for chairman and chief executive officers of the world's largest corporations and of the most important companies in Latin America to explore strategies for partnerships, trade and growth in the Pan-American market.

The Economic Policy Summit

This high-level event is for ministers of finance and industry, central bank governors, economic development executives, development bank officials, service providers, ambassadors and other senior policymakers from throughout the Americas to discuss the changing rules and regulations that affect trade and investment policies.

Investing in Latin America Summit

This selective meeting is for institutional investors, fund and portfolio managers, venture capitalists and senior executives with strategic planning or international responsibility to examine the risks and rewards of investing in the emerging markets of the Americas.

Global Industry Roundtables

These half-day sessions, focused on specific industry issues such as energy, telecommunications or transportation, provide concrete information on critical problems.

The World Economic Development Congress and its affiliates own and manage leading conferences and expositions, often in partnership with international media and professional associations. The World Economic Development Congress' flagship meeting takes place each year immediately prior to the IMF/World Bank meeting and is attended by more than 2,000 delegates representing more than 100 nations and 1,000 companies. Programs have featured Margaret Thatcher, Henry Kissinger, South Africa's President F.W. de Klerk and Nelson Mandela and more than 300 internationally renowned speakers from business, government and academia.



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1993 World Economic Development Congress

SEPTEMBER 23-25 WASHINGTON, D.C.
Immediately preceding the IMF/World Bank Group Annual Meetings

PLENARY KEYNOTE ADDRESSES

- Zbigniew Brzezinski, Counselor, Center for Strategic and International Studies
- F. W. de Klerk, President, Republic of South Africa
- Ronald Freeman, Vice President, Merchant Banking, The European Bank for Reconstruction and Development
- Henry Kissinger, Chairman, Kissinger Associates, Inc.
- David K. P. Li, Director and Chief Executive, Bank of East Asia, Ltd.
- Nelson Mandela, President, African National Congress
- Babacar Ndiaye, President, African Development Bank
- Lawrence H. Summers, Undersecretary for International Affairs, U.S. Department of the Treasury
- Peter Sutherland, Director General, GATT

FIVE CONGRESS TRACKS

- **THE CEO SUMMIT** Chair: Wolfgang R. Schmitt, Chairman, Rubbermaid Incorporated. By invitation only, this Summit attracted over 100 CEOs and Chairman of the world's largest multinational corporations. *Presented in association with Chief Executive magazine.*
- **THE ECONOMIC POLICY SUMMIT** Chair: William E. Brock, Chairman, The Brock Group. A discussion of the changing rules and regulations affecting trade policy, development, and foreign capital investment. *Presented in association with Foreign Affairs magazine.*
- **THE INSTITUTIONAL INVESTORS SUMMIT** Chairs: Dean LeBaron, Chairman, Battcrymarch Financial Management and Jim Rogars, President, Rogers Holdings. An in-depth analysis providing insight into emerging markets and forecasting specific economic and investment environments and opportunities. *Presented in association with Pensions&Investments.*
- **THE GROWING COMPANIES SUMMIT** Chairs: Patti S. Manuel, President, Business Services Group, Sprint Corporation and Frederic M. Roberts, Chairman, National Association of Securities Dealers. A discussion of realistic strategies for financing global expansion, identifying strategic partnerships and creating niche markets. *Presented in association with Inc. magazine.*
- **THE GLOBAL INDUSTRY ROUNDTABLES** A series of vertical market workshops dissecting specific industry issues and provide solutions to critical problems.

Business Opportunities with Development Assistance Agencies	Why Invest in Africa?
Developing Education and Training	The Wireless Revolution
Mobile Computing and Communications	World Energy Outlook
A Blueprint for International Investing	The Policy Environment for Transportation Infrastructure
Collaboration on Technology	Currency Risk Management
Pay Television Services	ISO 9000: Navigating the New EC Regulations
Media & Marketing	

ATTENDANCE

2,298 Delegates • 219 Speakers • 77 Ministers and Ambassadors
 118 CEOs from the world's largest multinational corporations
 237 CEOs from rapid growth companies
 92 Countries were represented • 1,634 Corporations were represented



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