

ALEXANDER GORDON & CO. LTD

ESTD



1769

October 28th, 1993

Mr.
Carlos Bascuñan
c/o Gabinete de la Presidencia de la Republica
Palacio de la Moneda
Santiago

Dear Mr. Bascuñan !

ARCHIVO

GORDON'S GIN AND VODKA

REPUBLICA DE CHILE			
PRESIDENCIA			
REGISTRO Y ARCHIVO			
NR.	93/22886		
A:	11 NOV 93		
P.A.A.	<input type="checkbox"/>	R.C.A.	<input type="checkbox"/>
C.B.E.	<input checked="" type="checkbox"/>	M.L.P.	<input type="checkbox"/>
M.T.O.	<input type="checkbox"/>	EDEC	<input type="checkbox"/>
M.Z.C.	<input type="checkbox"/>		<input type="checkbox"/>

100 MILLION BOTTLES OF GORDON'S GIN A YEAR!!

The story of GORDON'S LONDON DRY GIN starts in 1769 in Finsbury, London, when Mr. Alexander Gordon founded a company dedicated to produce a genuine high quality GIN; a GIN prepared with the most select ingredients.

The consistency in the mix and purity of distillation contributed to the worldwide success of this brand. Today, GORDON'S is produced in a number of locations around the world but the tradition of excellence and the integrity of the original formula are maintained throughout. It has been for many decades the world's leading brand.

ALEXANDER GORDON & CO. completed its line of long drinks with the addition of GORDON'S VODKA which is distilled from cereals and complies with rigorous quality requirements.

Both GORDON'S GIN and GORDON'S VODKA are ideal to prepare refreshing long drinks specially in summer.

We suggest to taste GORDON'S GIN with Ginger Ale or Tonic Water. GORDON'S VODKA could be mixed with Orange Juice or, in a Bloody Mary, with Tomato Juice and seasoning to taste.

In order you may prepare your favourite drinks we are pleased to present you with a bottle of both GORDON'S GIN and GORDON'S VODKA.

WE ARE CERTAIN THAT THEY WILL BE YOUR FAVOURITES IN THE FUTURE!

Cordially,

ALEXANDER GORDON & CO.

P.S.: We obtained your name from our distributors COMERCIAL F.H. ENGEL S.A. who gave us their list of Trend Leaders in Chile.

Fenton Way, Laindon, Essex SS15 6SH
Tel No 0268 544001 Fax No 0268 542131



CBE 93/22886

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Señor
Alexander Gordon & Co.
Essex - Reino Unido

De mi consideración:

Por medio de la presente, tengo el agrado de saludarlo y de acusar recibo de las botellas de Gin y Vodka, que tuviera la gentileza de enviarme.

Mucho le agradezco su especial consideración. Será un placer para mí poder disfrutar de las bebidas que produce su prestigiosa compañía.

Muy atentamente,


CARLOS BASCUÑAN EDWARDS
Jefe de Gabinete

Santiago, Noviembre 15 de 1993.

CBE/psa.