

THE INTERNATIONAL  
**MULTIMEDIA**  
R E P O R T  
NEWS AND CURRENT TRENDS IN THE MULTIMEDIA WORLD

February 5, 1993



To the leaders of the industrial and developing world

Enclosed you will find a copy of the International Multimedia Report, which is being published to provide the latest information on the growth of this important new industry.

Please note that my editorial for this issue concerns an open letter to the leaders of the developing world inviting them to participate in MULTIMEDIA™93, Canada's foremost conference and exhibition on the latest developments and trends in multimedia.

We believe that Canada has an important role to play in international development. Its expertise in telecommunications and multimedia software, its long-standing commitment to human growth and development, and its reputation as a country seeking to promote peace and security for all peoples, provides us with a mandate to offer assistance and networking support for industrialized and developing countries.

MULTIMEDIA™93 is the start of an annual journey designed to promote the companies and associations in Canada that are the leaders in this new communications world. Plans are underway for MULTIMEDIA™94, and we hope that we can have input from the international community for that program.

We are inviting anyone who is interested in the multimedia industry, and international development, including education and training, to attend MULTIMEDIA™93 and begin to work with us for the development of an international network of information societies.

Yours sincerely,

Reuben Lando  
Editor

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