

Strategy'93

LONDON ♦ JUNE 7, 8 AND 9, 1993

Sponsored by: Defense & Foreign Affairs Strategic Policy and The International Strategic Studies Association

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Dear Colleague:

***You are Cordially Invited to Participate in the STRATEGY'93
Conference of Senior Strategic Policy Officials in London***

No country in the world today has found itself immune to the new and disturbing trends towards violence and lawlessness, political and social instability, economic dislocation, the threat of regional conflict, seemingly uncontrollable epidemics of disease, and so on. This means that the demands on policymakers, particularly in the fields of national security and intelligence, have never been greater. At the same time, there are fewer tools to work with, and seemingly fewer answers.

I would like, therefore, to invite you to participate in this year's *Strategy'93* conference, at which senior government policymakers will discuss the most pressing issues facing the world today, and look at ways of handling them. These annual *Strategy* conferences have now been underway for a decade, and are routinely attended by officials at cabinet, force command, and head-of-service level, as well as by senior policy analysts, from more than 60 countries. These are true working discussions, with plenty of opportunity to meet with experts and your opposite numbers from other countries. You will encounter considerable discussion as issues are thrashed out.

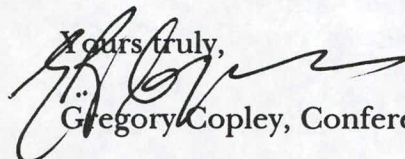
Last year was the first year in which the *Strategy* conference held an evening round-table on intelligence management issues. The two-hour meeting ran to more than four hours. This year we have started the schedule with four hours of discussion.

You will, I know, find *Strategy'93* an invaluable help to your work. You will find discussion on topics which will become important over the coming year. You will find a depth and breadth of discussion not encountered anywhere else. The conference truly ties all the global strategic trends into the areas of growing concern in your own country. It looks at how the global strategic balance is changing, region-by-region. What the security and defence implications will be for you. How you can cope with the "New World Disorder".

Please read the enclosed programme outline. You'll see the scope of the discussions and topics. This is a conference at which your concerns will be discussed, at which solutions to problems facing your country will be discussed: from the strategic ramifications of drought, to coping with political instability caused by religious or social differences, or to the challenge of meeting defence objectives with limited resources.

There is a very tight limitation on space at the conference, so please advise as soon as possible your decision to attend.

Yours truly,



Gregory Copley, Conference Chairman.

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Strategy'93

Managing Global Disorder



No era in living history has presented the national security communities of literally every state in the world with so much cause for concern.

The Strategy'93 Conference for senior professional national policy, defence and intelligence officials, will address methods of understanding, and coping with, the spreading, multi-faceted unrest and instability.

Strategy'93

The London Conference on Global Strategic Issues

June 7, 8 and 9, 1993

Three days of vital new information and new contacts,

discussing the most pressing issues of the day and the decade. Senior government and defence officials from more than 40 countries, at ministerial or head-of-service level, or in senior policy positions, will participate in *Strategy'93*. The conference format allows ample time for delegates to meet and arrange private discussions. The first night reception brings speakers and delegates together informally, enhancing the value of *Strategy'93* as a place to make important new contacts.



When, Where

June 7, 8 and 9, 1993, at the Novotel, London Hammersmith. Sessions are from 08.00 to at least 17.30 each day, plus the optional Professional Intelligence Roundtable on the evening of June 8, from 18.30 to 22.30 hrs. Registration fee: US\$900 or £495 sterling. A saving of 10 percent per delegate is made when three or more delegates are registered from the same organisation. Special low hotel rates (£71 per night single and double). Just mention *Strategy'93* and reference "ER015" to get the special rate. Novotel's tel. in the UK: +44+81+741-1555. Fax 741-2120.



The Sponsors

The London-based Defense & Foreign Affairs group – which publishes *Defense & Foreign Affairs Strategic Policy journal* and the annual *Defense & Foreign Affairs Handbook* – and the *International Strategic Studies Association (ISSA)*, of Washington DC, have been sponsoring the annual *Strategy* conferences since 1983. Hundreds of senior officials regularly attend each *Strategy* conference and participate in the debates, discussions and learning on strategic issues. *Defense & Foreign Affairs* has, for two decades, been publishing daily, weekly, monthly and annual reports for heads-of-government, cabinet ministers and other top national security officials in 132 countries. ISSA is a Washington DC-based non-profit membership organisation for professionals in defence, intelligence, diplomacy, politics, economics and industry, worldwide.



Documentation

Certificates of Participation and full sets of proceedings (valued at US\$100/£55) will be sent to all delegates. Audio tapes of proceedings will also be available for sale.



Delegations

Strategy'93 organisers can help make arrangements for national delegations to the conference. This can include help in making arrangements in security, government formalities, accommodation, etc. Please ask Conference Director Pamela von Gruber for Special Delegation Support Assistance.

Strategy'93 June 7

08:00 Delegate Registration/Light Breakfast
Advance delegate registration will also take place on the evening of June 6.

09:00 **Opening Address:
Global Strategic Trends**

Identifying current and potential areas of conflict and unrest. Influence of emerging economic trends on the strategic balances. Growth of nationalism and its effect on stability. Impact of the US Clinton Administration on global security trends. Revival of Russian strategic interests. EC/WEU rôle in security. The developing world develops its own security and power balance formulæ.
Speaker: Gregory Copley, Editor-in-Chief, *Defense & Foreign Affairs* group; President, ISSA.

10:00 **The Balkan Crisis: The Military
Balance in Former Yugoslavia**

Identifying all the military structures, command and control, equipment, doctrines and deployments of all combatant forces in Croatia, Bosnia and Herzegovina, Slovenia, former Yugoslav Macedonia, and the new Yugoslav Republic. Identifying the source of weapons acquired since the start of hostilities, and the current military industrial capabilities of the states.
Speakers include: T.W. (Bill) Carr, Associate Publisher, *Defense & Foreign Affairs* group.

11:00 Tea and Coffee Break

11:20 **The Balkan Crisis: The Use of
Psychological & Political Warfare**

How global public opinion and then policy-level opinion and actions with regard to the Balkan crisis were determined by professional psycho-political warfare and image manipulation techniques. The origins of attitudes which shaped policies within the former Yugoslavia. The use of genocide to achieve grand strategy objectives. The first real use of modern media/communications to achieve, through international pressure, victories which could not be achieved on the battlefield.
Speakers include: Gregory Copley.

12:30 Lunch Break

14:00 **Crisis in the Horn of Africa**

The interrelationships between political upheavals around the Horn of Africa: Somalia, Ethiopia, Sudan. The impact on the Arabian Peninsula states, and on Red Sea trade routes between Europe and Asia. Spillover effects on Egypt, Kenya and sub-Saharan African states. Impact of US and UN policies on securing peace in Somalia, and the break-up of Ethiopia. Military outlook.
Speakers include: Maj.-Gen. (ret.) Nega Tegegne.

15:00 **Impact of Religion on the
Strategic Balance Worldwide**

Defining the actual rôle of religion in the Balkan crisis. The impact of the Pan-Islamic Movement and other Islamic movements on political and national balance in Africa, the Middle East, Asia and Europe. Impact of religion in US, UK political trends. Impact of religion as a motivating or divisive force in South Asia, the former Soviet states, Asia. Replacing temporal ideologies?
Speakers include: Gregory Copley; Yossef Bodansky, Director, US House of Representatives Republican Task Force on Terrorism & Unconventional Warfare.

16:10 Tea and Coffee Break

16:30 **Re-Shaping UN Peacekeeping**

How the UN manages and operates peacekeeping forces. Budgets. Identifying successes, failures. Increasing demand in the post-superpower era; changing needs. UN rôle in post-war clean-up. Peace enforcement. Is too much expected of the UN? And who defines the operational doctrine for UN forces?

17:30 End of Day One Sessions

18:00 **Delegates', Speakers' Reception**

Delegates and speakers are invited to a reception for the opportunity to meet and mix. An ideal opportunity to meet colleagues from other states and make valuable new contacts.

Strategy'93 June 8

08:00 **Breakfast Briefing Session: Clearing the Ordnance Residue**

International and civil wars are leaving significant residues of landmines and other ordnance. New techniques and civilian organisations are called on increasingly to handle the clean-up. Who's involved? Who pays? Where are the problem areas?

09:00 **The Developing World Focus on "Value-Added Weapons"**

The Gulf War, in particular, highlighted the value of "value-added weapons" as far as developing world defence planners were concerned: "Smart" weapons, advanced C³, chemical, biological and nuclear systems (even as deterrent/coercion/prestige vehicles). To what extent has this lesson been taken to heart? A look at the proliferation of NBC and smart technologies.

Speaker: Harvey J. McGeorge, President, Public Safety Group; Strategic Weapons Editor *Defense & Foreign Affairs*.

10:00 **Nuclear Technology Proliferation: Serious Dispersal Has Begun**

The break-up of the USSR has created a major rash of uncontrolled international dispersal of nuclear materials, technologies, manufacturing equipment, and even whole weapons. Where is the military nuclear material coming from? Who is selling it? Who is buying? What routes and methods are being used to move it? How and why official denials of the possibility of uncontrolled dispersal have exacerbated the problem. **Speaker: Yossef Bodansky**.

11:00 Tea and Coffee Break

11:20 **The Clinton Presidency: The Impact on US Defences**

What US Defense cuts and changes will come from the new Clinton Administration. Options facing Defense Secretary Les Aspin; his attitudes on key issues. The new Administration's views on defence exports and FMS. US attitudes on strategic alliances: NATO, UK-USA, ANZUS, etc. Whither cooperative defence production? Foreign deployment?

Speakers include: Charles Ablard, fmr. US Army General Counsel; **Dale Church**, former senior DoD official; others.

12:30 Lunch Break

14:00 **The Clinton Presidency: Can the Last Superpower Turn Inward?**

Pres. Wm. Clinton inherited several international military involvements from the Bush Administration. Will this keep the new Government's focus on global affairs? What are the ramifications of the promised US return to introspection and isolationism? Is it possible for the US to maintain strategic leadership in a multi-polar world? If so, how?

Speakers include: Dale Church; Charles Ablard; others.

15:00 **New Defence Forces of E. Europe**

An examination of how Poland, Hungary, the Czech Republic, Slovakia, Bulgaria, Romania, Albania and the Baltic States have shaped, or re-shaped defences in the post-Warsaw Pact era. Structure, doctrine, equipment.

Speakers include: Yossef Bodansky.

16:00 Tea and Coffee Break

16:20 **New Defence Forces of the CIS**

The post-Soviet CIS states and Georgia have begun to shape individual defence policies and forces. What rôle for the CIS (former Soviet) Armed Forces? A look at the forces, state-by-state. **Speakers incl.: Yossef Bodansky**.

17:30 End of Day Two Sessions

18:30 **Intelligence Roundtable (Optional)**

Special, limited participation four-hour session. Supplemental fee of £125/US\$240 per person. This workshop will, among other topics, cover:

- Correcting intelligence failures in the Balkans;
- How intelligence can, and must, compete with open media reporting for policymakers' attention;
- Rebuilding historical files to make current analysis more relevant to current policy/operational decisions;
- Addressing the security need for better intelligence on social, religious, economic issues in developing states;
- Reshaping intel. services for the 1990s.

Strategy'93 June 9

08:00 **Breakfast Briefing Session: Europe's New Strategic Direction**

The rôle of the European Community (EC) in the '90s and beyond. A new military function for the WEU. Will this mean an end to NATO? How will the EC's foreign policy interact with, or contradict, that of the EC states. The future of European cooperative defence projects, such as Eurofighter.

Speakers include: Rt. Hon. Sir Geoffrey Pattle, MP, former UK Defence Minister, now Vice-Chmn. Conservative Party.

09:00 **The Middle East: Beyond the Uneasy Post Gulf-War Peace**

The 1991 Gulf War is still a catalyst around which much of the next generation of change will occur in much of the Middle East. A look at where the peace process with Israel is leading. Defence force changes in the Middle East since the Gulf War. Iran's condition, and the outlook and intentions of its leaders. In Libya has Qadhafi staved off Western intervention once again? A look at the North African states as the EC changes shape above it.

Speakers include: Prince Idris al-Sanusi, heir to the Libyan throne; **Adel Darwish**, author and analyst; **Dr Assad Homayoun**, former Iranian diplomat and author.

10:20 **The Liberian-Sierra Leone War**

The Liberian civil war has already spread into Sierra Leone. It continues despite UN resolutions because of quiet support from regional, European and Middle Eastern states for Charles Taylor, despite the ECOWAS determination to restore peace. A look at the war, its impact on West Africa; how the operations are conducted on both sides; and the likely outcome. **Speakers include: Gregory Copley**.

11:20 Tea and Coffee Break

11:40 **Changes in Sub-Saharan Africa**

The collapse of peace in Angola. Possible changes in Mozambique. The security impact of the southern African drought. How close is change in South Africa, and what are the major trends there? The likely outcome? Nigeria's new civilian-dominated Government. A state-by-state look at all of sub-Saharan Africa. **Moderator: Gregory Copley**.

12:40 Lunch Break

14:00 **Latin America: A New Era?**

Brazil works through changes at the top. Peru finally confronts Shining Path. Chile under civil rule. Paraguay after Stroessner. Argentina's reconstruction: a revival of strategic ambitions? A state-by-state look at the economic, security and political outlook, from Cape Horn to the Rio Grande. **Moderator: T. W. (Bill) Carr**.

15:00 **East Asia, SE Asia, the Pacific: Growth After the Superpower Age**

How is East Asia developing with the Soviet strategic presence virtually neutralised, and an end to superpower competition? S. Korea transforms: a look at the new Govt.'s strategic policy, and the prospect of union with DPRK. Political change in Japan and the ROC. The PRC prepares for the new guard, but seeks a more global rôle. A detailed look at defence and strategic change in all ASEAN states. Can Australia regain momentum and morale in its defence structure and goals? The new strategic vacuum in the Pacific. Papua New Guinea's Bougainville conflict.

16:00 Tea and Coffee Break

16:20 **South Asia: Surviving the Quakes**

India in the wake of communal violence and a recession-hit economy. The state of Indo-Pakistani relations. Pakistan's political and defence position after the collapse of the USSR and the Afghanistan war. Can India revive its strategic power in the region? The outlook for smaller S.Asian states. **Speakers include: Purvis Hussain**, Pres., Unitech.

17.30 **The Global Defence Market**

Where defence exports are heading. The technologies and markets to watch. Impact of the unofficial trade in former CIS weapons. Assessment of market size and shape in the coming decade, and the outlook for the exporting states. An evaluation of the 1992 international defence trade from "The Arms Transfer Tables" of *Defense & Foreign Affairs*. **Speakers include: Roger Harding**, former DG Marketing, UK MoD's Defence Export Services Organisation.

18.00 **Closing Remarks:** Gregory Copley

The Professional Intelligence Roundtable

This special, limited participation four-hour evening session on June 8, provides new ideas and debate on issues currently affecting the intelligence profession. Supplemental fee of £125/US\$240 per person. This workshop will, among other topics, cover:

- Identifying and correcting foreign intelligence collection and analysis failures in the Balkans: a Case Study;
- How intelligence can, and must, now compete with open media reporting for policy-makers' attention;
- Rebuilding historical files to make current analysis more relevant to current policy/operational decisions;
- Addressing the security need for better intelligence on social, religious, economic issues in developing states;
- Re-shaping intelligence structures to meet the requirements of the 1990s.

Who should attend?

Strategy'93 is open only to senior professionals involved in national security matters. All discussions are off-the-record unless speakers specifically allow quotation.

This enables the best possible exchange of information and views. The program is suited to the professional needs of:

- ◆ Ministerial or Permanent Secretary level officials in defence, foreign policy, intelligence or strategic policy.
- ◆ Senior uniformed Service officers.
- ◆ Intelligence management officials and analysts.
- ◆ Defence industry planning, marketing and management executives.
- ◆ Defence medical officials and doctors.
- ◆ Political and economic risk analysts.
- ◆ Foreign service officers.
- ◆ Defence and political attachés.

Who'll be speaking at Strategy'93?

The faculty at Strategy'93 will include more than 30 recognised experts in their respective fields. The annual Strategy conferences have long been recognised as the forum at which important strategic trends have first been raised. Conference chairman Gregory Copley has been leading the Strategy faculty since 1983. He is the founder-editor of the *Defense & Foreign Affairs* group, including *Strategic Policy* and the annual *Defense & Foreign Affairs Handbook*. The faculty will also include, among others: Jack McGeorge, Pres., Public Safety Group, and a world authority on chemical and biological warfare and strategic weapons; Rt. Hon. Sir Geoffrey Pattie, MP, former UK Defence Minister and now Vice-Chairman of the Conservative Party; Yossef Bodansky, Dir. of the US House of Representatives Republican Task Force on Terrorism; Maj.-Gen. (rtd.) Nega Tegegne, former senior Ethiopian and UN force commander; Purvis Hussain, of Unitech, Pakistan, and many more.

Strategy'93 Registration Application

London, June 7, 8 and 9, 1993.

Please accept my/our application to attend Strategy'93

Name/Rank/Title: _____

Organisation (must be included): _____

Mailing Address: _____

Country: _____

Telephone No. _____ Fax No.: _____

Conference Registration Fee includes a complimentary six-month subscription to *Defense & Foreign Affairs Strategic Policy* magazine, a US\$60/£35 value.

Please Note: All payments should be made to: International Media Corporation Limited.

- Payment enclosed herewith, at US\$900/£495 per delegate. Groups of three or more from the same organisation may deduct a further 10% off the rates.
- Payment is included for the Special Roundtable on Intelligence Management at US\$240/£125 per delegate.
- Please bill me/us. It is understood that payment must be received before the Conference commences.
- International Strategic Studies Association members rates are US\$400/£200 per delegate.
- Please charge my American Express, Visa, MasterCard/Access, Diner's Club (indicate which). Exp. Date: _____

Card No.: _____ Signature: _____

Conference Proceedings, valued at US\$100/£55, are included in the price of the Conference, and will be sent to all delegates.

Please make cheques payable to: International Media Corporation Limited.

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